2017 World Elder Abuse Awareness Day

Understand and End Financial Exploitation of Older People A Human Rights Issue

United Nations Headquarters, New York, 15 June 2017











Mission Statement

The theme of the 2017 World Elder Abuse Awareness Day (WEAAD) to be observed at the United Nations Headquarters is "Understand and End Financial Abuse of Older People: A Human Rights Issue."

Elder abuse is predicted to increase globally in scope as virtually all countries are expected to see substantial growth in the number of older persons between 2015 and 2030, and that growth will be faster in developing regions¹. While the taboo topic of elder abuse has started to gain visibility across the world, it remains one of the least investigated types of violence in national surveys, and one of the least addressed in national action plans².

Recent research findings draw specific attention to financial exploitation and material abuse of older persons as a common and serious problem. Based on available evidence, 5 to 10 per cent of older people globally may experience some kind of financial exploitation³. However, financial abuse often goes unreported largely because most of the prevalence studies are based on self-reported survey findings, and partly due to shame and embarrassment of the victims or the inability to report because of cognitive and other impairments.

Financial exploitation takes many forms. In developed countries, the abuse often encompasses theft, forgery, misuse of property and power of attorney, as well as denying access to funds. The overwhelming majority of financial exploitation in less developed countries includes property grabbing and accusations of witchcraft, ejection from homes and denial of family inheritance by widows. Risk factors for financial exploitation range from social isolation and cognitive impairment to emotional or physical dependence on the perpetrator, financial dependence of abuser on the older person, certain living arrangements, poverty, widowhood and lack of support networks, in addition to ageism, other types of discrimination, discriminatory inheritance systems, as well as weak police and criminal justice systems.

In particular, this year's theme underscores the importance of preventing financial exploitation in the context of elder abuse to the enjoyment of older persons' human rights. In line with the 2030 Sustainable Development Agenda and the Madrid International Plan of Action on Ageing, older people have the right to a life of dignity in old age, free of all forms of abuse, including financial and material exploitation, which could lead to poverty, hunger, homelessness, compromised health and well-being, and even premature mortality.

The 2017 WEAAD theme will explore effective means of strengthening protections against financial and material exploitation, including by improving the understanding of this form of elder abuse and discussing ways of ensuring the participation of older adults themselves in ending victimization. It will further serve to inform the thematic discussions of the upcoming eighth session of the General Assembly's Open-ended Working Group on Ageing, which will take place in New York from 5 to 7 July 2017.

Objectives

- Frame financial exploitation and material abuse of older persons within the context of human rights;
- Promote research across countries to identify the scale and severity of financial exploitation and its impact on older persons, their families, communities and countries in order to raise public awareness and to inform appropriate responses;
- Stress the urgent need for Member States to take concrete action and develop specific measures to address and monitor financial exploitation and material abuse in the context of an ageing society;
- Share good practices of legislative initiatives and programmatic interventions on detecting and dealing with financial exploitation.

² World Health Organization (2014), Global Status Report on Violence Prevention

¹ United Nations (2015), World Population Ageing

³ Weill Cornell Medicine (2016), Expert Meeting on Elder Financial Abuse as Global Problem

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