# Find your local WEAAD event listed below!







TVAC is a proactive collage of Partners across Tennessee, focused on raising Awareness of the various forms of abuse committed against vulnerable and older adults, and seeking Prevention Solutions to these issues wherever possible.

Thank you sponsors of World Elder Abuse Awareness Day!

Americhoice, Blue Cross Blue Shield, FiftyForward, Kroger,
Tennessee State Health Insurance Program (TN SHIP),
American Diabetes Association, Tennessee Commission on Aging and
Disability and the Tennessee Vulnerable Adult Coalition.

#### **Anderson ElderWatch**

Proclamation signed by the County Mayor and the Oak Ridge City Mayor. WEAAD inserts were provided for area church bulletins.

#### **Blount ElderWatch**

Sponsored a presentation on elder abuse at the county library in June. At the May ElderWatch meeting members wrote letters to the editor of the paper regarding their views on elder abuse. Requested newspaper to run on WEAAD. Requested county mayor to sign a proclamation and permission to

hang a WEAAD banner in the courthouse. Local artist Pam Brockman, with Fine Arts Blount, created an art piece and approached a downtown business to feature it in their shop. Newspaper and TV asked to cover the art project. Collected local stories on elder abuse and passed out in essay form at the June ElderWatch meeting. Also at the June meeting, local bankers talked about financial exploitation. Asked healthcare facilities to encourage their employees to wear a purple ribbon on June 15. Sponsored an event on June 15 to share stories, artwork and other information.

### **Davidson County**

FiftyForward Knowles Senior Center, Patricia Hart Building, from 11 a.m. until 1 p.m. Welcome from Metro Vice Mayor Dianne Neighbors. Participants enjoyed a hotdog cookout, with chips and drinks. State of Tennessee Director of Consumer Affairs Mary Clement was the keynote speaker at the Nashville observance of World Elder Abuse Awareness Day June 15 in the Patricia Hart Building at the FiftyForward Knowles Senior Center, 174 Rains Avenue, Nashville. Clement spoke on senior scams and financial exploitation of the elderly. For more information regarding this event, contact Janet Lamb at (615) 741-2056 x 148 or janet.lamb@tn.gov.

### **Hamblen County ElderWatch**

Presentation on elder abuse by Morristown City Police Department at the June "Lunch & Learn" meeting. Article on WEAAD/elder abuse in local "Over 50" magazine. County Mayor to sign proclamation. Information on WEAAD/elder abuse in latest newsletter. Requesting newspaper and radio to run article and PSA.

# **Jefferson County ElderWatch**

Article in county newspaper and radio PSA. County Mayor signed a proclamation. Notices and information sent to area churches. Discussions on WEAAD/elder abuse in June at all five Senior Centers in the county.

### **Knox County ElderWatch**

Requested local media to run stories/PSAs on WEAAD/elder abuse. Requested City and County Mayors to sign proclamations. These activities are a precursor to a special ElderWatch Sticker/"I will NOT be Defrauded" training pilot project for the entire East Tennessee ElderWatch region coming very soon.

# **Lauderdale County**

TN Technology Center, Monday, June 15, 2009 - 9:00 am - noon
The Lauderdale County TSU Extension Service is collaborated with
Lauderdale County Commission on Aging to put on World Elder Abuse
Awareness Day June 15, 2009 at Tennessee Technology Center in Ripley,
Tennessee. The event for the day consists of Registration, Discussion Panel
with Question and Answers, Refreshments, and informational booths for the
general public to be aware of this issue. For more information please
contact Rachel Parker with TSU Extension (731)635-3101 or Joni Cook with
Lauderdale County Commission on Aging (LCCOA) at (731)836-5444.

# **Marshall County**

The FCE Club of Lewisburg in Marshall sponsored World Elder Abuse Week. They plan to have a display exhibit the whole week in the county senior citizens center. On Friday during the senior citizens center luncheon they have decided to host a seminar event for world elder abuse week.

# **McMinn Senior Alliance For Empowerment**

McSAFE promoted WEAAD by having a booth during a local festival on May 30, 2009, where we distributed elder abuse brochures, questionnaires for input regarding local senior needs, answer questions and provide other senior-related information. They also participated in a neighboring county's ElderWatch Safety and Health Fair. Other plans for WEAAD include: Proclamation from the County Mayor's Office Educational presentations at local churches Newspaper articles Church bells to ring at 11 AM and 2 PM

### **McNairy County**

Publicized World Elder Abuse Awareness Day at the McNairy County Senior Adult Caregiving Program.

# **Monroe County Elderwatch**

Requested churches to ring bells on the hour between 11:00 a.m. and 1:00 p.m. in recognition of WEAAD.

Newspapers to feature WEAAD/elder abuse information. Ceremony planned with County Mayor to sign proclamation.

### **Roane County Elderwatch**

Partnered with Victorian Square Assisted Living in Rockwood to have an information fair featuring WEAAD/elder abuse and community services information (such as U T Extension, Health Department, Senior Nutrition, Senior Center, etc.) on June 15 between 1:00 and 4:00 p.m.

# **Sevier County**

Sevier County Senior Center in Kodak, TN presented speakers discussing elder abuse issues. Hoarding Behavior was discussed by Gerald Fried Behavior Medicine Institute. Connie Cronley, of Knox County Epidemiology, talked about Blood Borne Pathogens. Christie Cook of the Veterans Administration and Monica Franklin, of Monica Franklin Elder Law Practice, also spoke at the event.

# **Scott County Elderwatch**

Local media ran PSAs on WEAAD in June.

County Mayor signed a proclamation.

Local healthcare facilities asked to encourage their employees to wear purple ribbons in June.

**Shelby County** 

June 15, Central Hooks Library 2-4pm

A news conference type of event with exhibits and speakers promoting Elder Abuse Awareness issues and how the various agencies/groups/businesses are working together. They are planning a future in-depth workshop on specific issues related to Elder abuse.

**Weakley County** 

Held Sixth Annual Elder Abuse Conference on June 16 with speakers, at the University of Tennessee in Martin.

**Washington County** 

The 2nd annual picnic and other activities in Greeneville; programs in Johnson City and one program combined Sullivan County (Kingsport & Bristol) but different locations! Volunteers that will donate food stuff, drinks.

From TVAC:

Home page: <a href="http://www.tvaconline.org/">http://www.tvaconline.org/</a>

Local events: <a href="http://www.tvaconline.org/index.php?page=400">http://www.tvaconline.org/index.php?page=400</a>

WEAAD 2009 Photos: <a href="http://www.tvaconline.org/index.php?page=500">http://www.tvaconline.org/index.php?page=500</a>

Further info on INPEA and WEAAD is at:

http://www.inpea.net/

http://www.inpea.net/weaad.html