



DENVER[®]
THE MILE HIGH CITY

City and County of Denver
Denver Human Services

Laura Coale, Public Information Officer
O: 720-944-2342
C: 303-330-5616
laura.coale@denvergov.org

MEDIA ADVISORY

Denver proclaims Elder Abuse Awareness Day June 15

DENVER, CO — June 12, 2009 — The Denver Department of Human Services invites media and the public to a very special event on Monday, June 15 where a mayoral proclamation will be read proclaiming Monday, June 15 as Elder Abuse Awareness Day.

WHAT: Elder Abuse Awareness Day proclamation will be read

WHEN: Monday, June 15, 10:30 a.m.

WHERE: Denver Department of Human Services
1200 Federal Blvd.
Outside of the 2nd floor entrance
or Rooms 3109-3113 in the event of inclement weather

RSVP: To Laura Coale at (720) 944-2342, cell: (303)330-5616, Laura.Coale@denvergov.org

NEWS, FEATURE AND PHOTO OPPORTUNITY TO INCLUDE:

- Mayoral Proclamation read by Denver Human Services Deputy Manager Carmen Carrillo
- Speech by Family and Adult Division Director Juanita Rios-Johnston
- Purple ribbons tied on trees near Denver Human Services building

Information about the abuse, exploitation of elderly or disabled adults

- In Colorado, more than 4,000 incidents of adult abuse, exploitation or neglect are reported each year.
- In Denver, 1,075 individuals were served by Adult Protective Services at any given time during fiscal year 2008.
- In Denver, 1,455 calls were made to the Adult Protective Services Hotline during fiscal year 2008.
- Over 70 percent are over age 60 and physically impaired or have some form of dementia.
- The younger victims are persons with physical or developmental disabilities.
- Often the victim is totally dependent upon the abuser and is afraid to complain for fear of reprisal.
- Abuse, exploitation, and neglect are caused by a member of the victim's own family 70 percent of the time.

Call the Denver Human Services Adult Protective Services Hotline at 720-944-2994 to report adult abuse, exploitation or neglect.

###

WEAAD 2009
Denver
Colorado
USA



Denver Human Services
Deputy Manager Carmen Carrillo
and
Family and Adult Division Director
Juanita Rios-Johnston



Carmen
and
Proclamation



Fox 31
Coverage
of
Event

