

WEAAD 2010 Report Western Australia

WEAAD 2010 inspired the broadest range of promotional activities yet undertaken in Perth WA. One of the “firsts” included the illuminating of Council House (and three other Perth venues) in purple livery for the occasion. For more information please visit: <http://heritageperth.com.au/council-house-lights-up>



More “firsts” were achieved with the adoption of the occasion by members of the Perth Hash House Harriettes (photo below) who gave information to members and guests at a purple themed athletic meeting on 15 June.



Giving real meaning to the power of one, our rural advocate in Geraldton, 425 Km north of Perth, single-handedly organised a variety of events, some of which are listed here:

- Set up a display in Geraldton library making purple ribbons available to library users
- Geraldton Hospital staff prepared a purple themed display for their quiz
- The Womens' Health Resource Centre hosted a purple day and published a newsletter item giving information about WEAAD

This year, the more traditional publicity methods moved out into the community and encompassed more than a single day. Education sessions concerning Enduring Powers of Attorney, Enduring Powers of Guardianship and Advance Health Directives were conducted by the Office of the Public Advocate for both service providers and the general community. The Public Trustee hosted a meeting on the prevention of financial abuse which was booked to capacity. Another meeting will be held later in the year.



The Acting Director, Department for Communities Mr Eddie Bartnik launched a Topic Sheet entitled *“Family Agreements: knowing your rights and responsibilities”* at the Northern Suburbs Community Legal Service in Mirrabooka. Local governments were contacted state wide and given encouragement to access INPEA information resources to spread the message in their local areas as were Home and Community Care (HACC) agencies.

Media interest was encouraged by:

- A news release prepared by the Western Australian Police for 15 June, 2010
- Mr Greg Mahney, Chairperson of the Alliance for the Prevention of Elder Abuse, being interviewed about WEAAD on commercial radio

Advocare provided an Elder Abuse Recognition and Response workshop on the 18th of June. This was attended by community care coordinators, service managers and health professionals. Participants found the session very informative, interactive and an excellent opportunity for information sharing.

Report available at <http://www.inpea.net/weaad2010reports.html#WAU>